



bondDIRECT

YOUR DIRECT ACCESS TO FIXED INCOME TRADING



ACCESSIBLE, RELIABLE, COMPREHENSIVE AND EFFICIENT

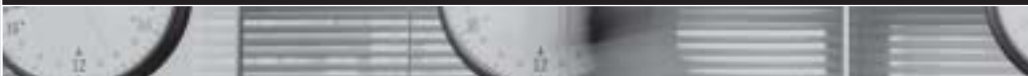


You now have access to Canada's largest inventory of fixed income products with the launch of bondDirect, a dynamic Internet trading system from RBC Capital Markets.

Access is easy. Your subscription is free. And bid offer pricing is competitive.

This new wave of value and convenience is available only from RBC Capital Markets, Canada's leader in fixed income trading.

## UNMATCHED SELECTION



With more than 3,000 issues already on line and hundreds more on the way, bondDirect is your gateway to the most comprehensive range of Canadian, US, Euro, Sterling, Australian and New Zealand currency products available. Our inventories include:

- Government Bonds and T-Bills
- Agency, Provincial and Municipal Bonds
- Residuals and Stripped Bonds
- Asset Backed Securities
- Structured Notes
- New Issue Structured Notes
- Corporate Bonds
- Corporate Continuous Offering Programs
- Emerging Market Bonds

## THE ELECTRONIC EDGE

The security, capacity and seemingly endless flexibility of the Internet makes it the ideal channel for fixed income trading. With bondDirect, you have all the tools you need for profitable, self-executed trades right on your desktop:

- **Live pricing** that updates automatically, second by second, so you're always trading in real time.
- **Inventory** with thousands of issues, including bid/offer pricing, ratings, security ID numbers and more.
- **Quick order entry** on line, with no need to pick up the phone. Orders are priced and executed instantly.
- **Trade allocation**, giving you the flexibility to directly ticket your trade into one account or allocate it to multiple accounts.
- **On-Line trade blotter** that gives you access to the details of all fixed income trades you execute with RBC Capital Markets, whether over the phone or electronic. Timely access can eliminate costly settlement errors.
- **Automatic updates to inventory positions**, ensuring unrestricted access to the most current inventories RBC has to offer.
- **Ongoing sales support**, with our knowledgeable sales team available at all times to provide telephone assistance for special situations.
- **Value-added access** to RBC Capital Markets' Fixed Income and Economics Research as well as continuous market updates.



## WHY YOU SHOULD CHOOSE bondDIRECT

This unparalleled, proprietary service from RBC Capital Markets puts you at the forefront of advanced fixed income trading technology. At no cost, and with no software to install, your subscription to bondDirect is the best trade you'll do this year.

With bondDirect, you have access to the trading platform of Royal Bank of Canada, the Canadian market leader and seventh largest bank in North America. No other financial institution can match our fixed income product offering – or our commitment to adding features that mean unsurpassed value for you.

Join our growing list of clients, whose transactions over bondDirect now account for 35 per cent of all Canadian dollar fixed income tickets with RBC Capital Markets.

## SIGN-UP IS EASY

bondDirect is available to regulated market participants.

Contact RBC Capital Markets today and be trading on line by tomorrow. A bondDirect specialist will be pleased to arrange a simple, 15-minute demo and provide all the documentation you need to subscribe.

Call 416.842.6372 for more information.

Check our Web site at [www.rbccm.com/bonddirect](http://www.rbccm.com/bonddirect) for continuous updates on new products and services.



WELCOME TO THE FUTURE OF FIXED INCOME TRADING

