



# RBC Elevate™

Get an edge with a superior point of view

Elevate is RBC Capital Markets' electronic trading platform for municipal bonds. Built on extensive proprietary data and infrastructure, Elevate offers connectivity to multiple electronic distribution channels, along with customizable algorithms, to better identify market opportunities and optimize trade execution.

## RBC PowerPlay™ – Electronic Customer Offerings Program

PowerPlay automates processing of municipal bond offerings on multiple electronic distribution channels while mitigating operational risks, such as avoiding the creation of unintentional short positions.

### Features:

- Increased exposure to multiple sources of liquidity
- Streamlined process for offerings posting
- Connectivity to multiple ECNs and to the RBC Retail Platform
- Triggered alerts and communications
- Built-in risk mitigation (minimize risk of getting short bonds)
- Ability to specify minimum trade size and increment

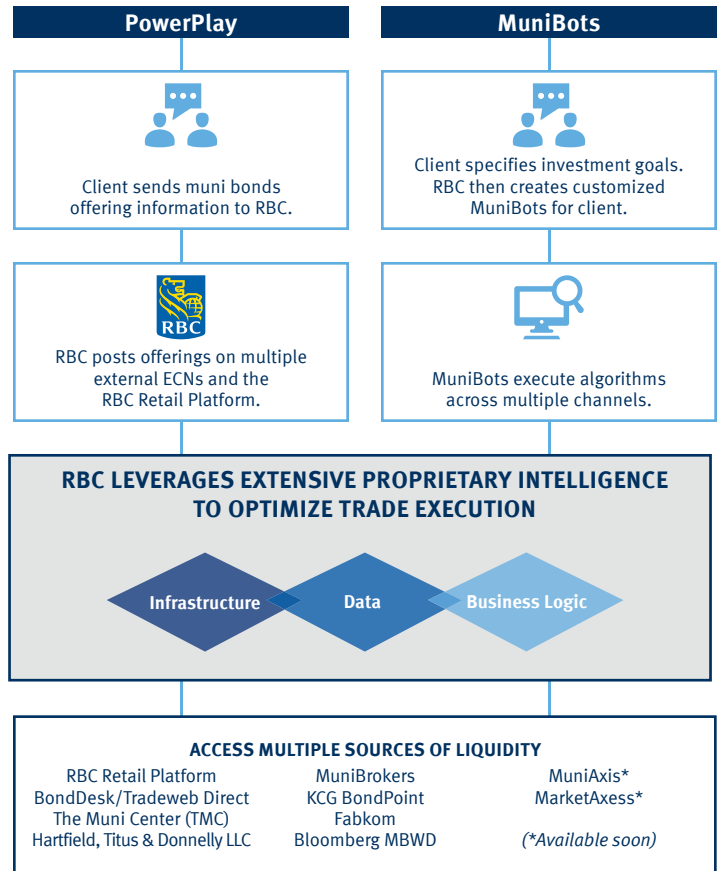
### Customer offerings are managed and monitored by RBC through:

- Comprehensive oversight of all customer offerings
- Dynamic checks and balances
- Synchronized offerings on all electronic channels
- Ability to kill offerings immediately
- Automated internal ticketing and reporting

## RBC MuniBots™ – Customizable Algorithmic Trading

MuniBots utilizes Elevate's connectivity to analyze disparate data sources, while leveraging market intelligence to scan multiple sources of liquidity, to identify and capitalize on market opportunities. Institutional clients can work with RBC to customize algo logic to achieve investment goals.

[rbccm.com](http://rbccm.com)



## Experienced Municipal Sales & Trading Team

TOP-5

municipal bond underwriter.

OVER 60

municipal sales and trading professionals covering Tier I, II, and III investors.

6<sup>TH</sup> LARGEST

retail business in North America to support the distribution of municipal bonds.

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