

## 2019-2020 Women Leaders Energy Fellows *Biographies*



### **Lee Beck**

*Senior Advisor for Advocacy and Communications, Global CCS Institute*

Lee Beck is currently the Global CCS Institute's senior advisor for advocacy and communications based in the Institute's Washington, DC office. In her role, Lee works closely with diverse stakeholders in North America and globally to advocate on behalf of and strengthen the understanding of carbon capture and storage and its role in delivering vital emissions reductions vis-à-vis global climate goals.

Before joining the Global CCS Institute in mid-2018, Lee was a public relations project manager at VEIC, a nonprofit which addresses the economic and environmental costs of energy consumption through the adoption of energy efficiency and renewables. She began her career as a journalist writing features and reporting from Germany, Italy, Tanzania, and Hong Kong on a variety of political and social issues before gathering experience in a variety of global energy issues such as natural gas markets, energy and climate diplomacy, and the German Energiewende.

Lee earned her BA in liberal arts from the University College Maastricht in the Netherlands and has a master of arts in international affairs and economics with a double-major in energy, resources, and environment and political economy from Johns Hopkins University's School of Advanced International Studies. Lee speaks German, French and Italian.



### **Kelsey Callahan**

*Senior Program Associate, Citizens for Responsible Energy Solutions and Citizens for Responsible Energy Solutions Forum*

Kelsey Callahan currently serves as senior program associate at Citizens for Responsible Energy Solutions (CRES) and Citizens for Responsible Energy Solutions Forum (CRES Forum). CRES is a grassroots advocacy organization founded in 2013 to engage Republican policymakers and the public about commonsense, conservative solutions to address the United States' need for abundant and reliable energy, while CRES Forum is a nonprofit organization launched in 2017 committed to educating the public and influencing the national conversation about commonsense clean energy via advanced educational tools that foster robust conversation, policy development, and advocacy in support of free-market, clean energy solutions across the political spectrum.

Prior to joining CRES and CRES Forum, she was the development director at Student Veterans of America, a nonprofit focused on addressing the needs and concerns of American military veterans in higher education. Before moving into the nonprofit sector, Kelsey worked as deputy finance director for the Pennsylvania Republican Party, regional field director of Southeast Missouri for the RNC Victory Campaign, and as finance director on congressional campaigns in Kansas City, MO, and Fort Lauderdale, FL. Kelsey graduated from American University with a degree in Communications.



**Debra Greenspan**

*Vice President, The Glover Park Group*

Debra Greenspan is a vice president at The Glover Park Group (GPG), a leading strategic communications firm based in Washington, DC. At GPG, Debra co-leads the firm's Energy & Sustainability practice, developing and executing comprehensive, creative communications strategies designed to help clients achieve reputational, legislative, and regulatory goals.

Debra has spent more than a decade working with the world's leading international climate change advocacy organizations, major US utilities, renewable energy companies, and consumer brands to shape the conversation around climate, sustainability, and energy. She has planned and executed major campaign rollouts; designed and launched digital channels; established executive thought leadership programs; and coordinated communications around major national and international events and conferences. She combines a deep issue expertise with an extensive network of relationships among global media focused on issues of climate and energy. Debra has also led numerous clients through crisis and other complex communications environments.

Prior to joining the GPG team, Debra worked for Senator Chris Dodd (D-CT) in his DC Senate office and then on his presidential campaign. Debra holds a BA with honors in public policy from Brown University.



**Cherie Wilson**

*Director of Federal Affairs, General Motors*

Cherie Wilson is a director of federal affairs for General Motors (GM). She is responsible for developing and executing legislative and political engagement in vehicle finance, corporate sustainability, and diversity. Since joining GM in 2015, she executed the first executive level congressional engagement for GM's captive finance arm; spearheaded GM's first cross functional diversity and inclusion report; and established sustainability as part of the federal issue portfolio to better align messaging and policy development. She was also recommended by GM, and competitively selected, to serve as one of ten emerging leaders in North America for the Corporate Eco Forum 2018 Sustainability Leadership Development Program in Ecuador.

Previously, she served as a vice president at M. J. Bradley & Associates (MJB&A), a strategic environmental consulting firm where she worked with corporate and NGO clients on air quality and climate change related advocacy initiatives before the US Environmental Protection Agency and Congress. Prior to joining MJB&A, Cherie held director level advocacy positions at the Electric Power Supply Association and Constellation Energy. Before joining the private sector, Cherie worked on Capitol Hill as a senior policy advisor for Senator Herb Kohl (D-WI) and as a legislative assistant for Congressman Albert R. Wynn (D-MD).

Cherie holds a master of environmental management from Duke University's Nicholas School of the Environment and a bachelor of arts, magna cum laude, in political science from the University of Pennsylvania.