

RBC Capital Markets – Living Our Purpose

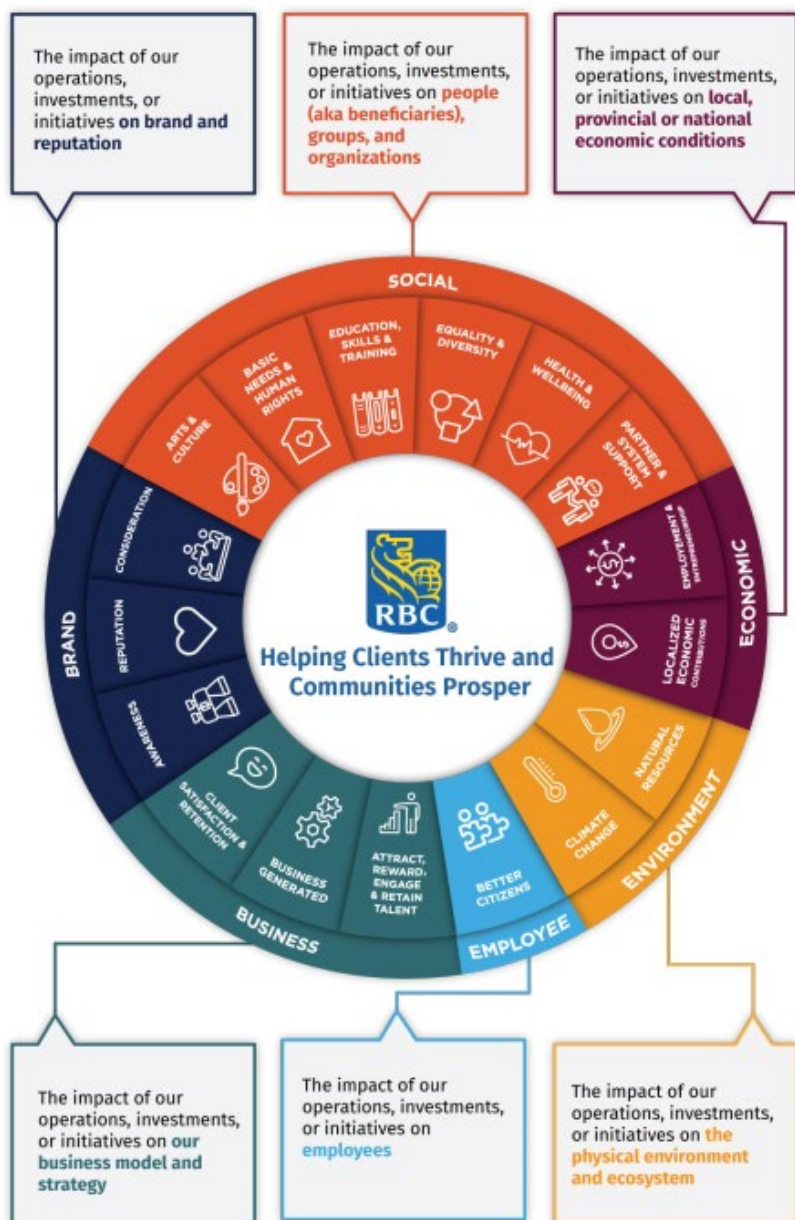
As of October 2018



RBC Capital Markets

RBC – Our Purpose

At RBC, we are committed to our purpose of helping clients thrive and communities prosper, supporting strategic initiatives that make a measurable impact on society, the environment and the economy.



A Culture of Giving

Annual RBC Contribution:

\$75.1 million
in community sponsorships

\$86.2 million
in donations

\$13.8 million
in community investments

\$175.1 million
in donations and community sponsorships globally

RBC Capital Markets – Our Youth Focus Areas and Nonprofit Partners

At RBC Capital Markets, we believe in investing in a healthier, happier future for today's youth as they develop into tomorrow's leaders. Millions of children are affected by risk factors that may impact their ability to reach their full potential. We work with nonprofits around the world to help address those factors and support the whole child – in mind, body, and spirit.

	<h3>Education</h3> <p>We invest in a range of educational programs, including financial literacy, STEM education, scholarships and one-on-one mentorship to give students the tools they need to achieve college and career success. By providing our youth with access to well-rounded and modern educational resources, we are creating the foundation for our future leaders.</p>	
	<h3>Health</h3> <p>All youth deserve to feel healthy inside and out. That's why we are committed to helping youth and families access the right care at the right time. We support organizations that focus on mental health, and organizations leading the battle against pediatric cancer and those that comfort families throughout that battle. We partner with hospitals providing critical care services for children across the globe.</p>	
	<h3>Arts & Culture</h3> <p>Investing in the arts is a long-standing priority at RBC Capital Markets. We believe the arts play an important role in building well-rounded students and vibrant communities. We support organizations and artists across a range of genres – including music, visual arts, theatre and film – to help enrich our communities, promote cross-cultural exchange of ideas, and develop talent among emerging artists.</p>	
	<h3>Civic & Human Services</h3> <p>We are committed to promoting economic growth and community diversity to provide youth with a setting where they can thrive. We are focused on organizations that provide emergency food, shelter, and basic needs, programs that serve at-risk youth through advocacy or job skill and readiness training, as well as support for veterans and their families.</p>	

RBC Race for the Kids



RBC Race for the Kids is an exciting series of 17 charitable runs supporting children's causes in Australia, Canada, Hong Kong, Luxembourg, Kuala Lumpur, United Kingdom, Trinidad & Tobago, The Bahamas, Jersey, Barbados and the United States

17

Races internationally

\$31
Million

raised for charities*

174,000

Global participants*

The RBC Race for the Kids U.S. Events



New York



Chicago



Houston



Minneapolis



Seattle



RBC Trade for the Kids



RBC Trade for the Kids is an annual celebration of RBC Capital Markets' culture of philanthropy and volunteerism



2018 marked our first truly global Trade for the Kids event since launching in 2015



23 trading locations across 5 regions (including Canada, the U.S., the U.K., APAC, and the Caribbean) participated on a single day



44 youth-focused charity partners benefited from donations announced from the Trade for the Kids event, totaling over US\$3 million



Over **US\$7 million** has been donated through the event to date



RBC Volunteerism – Bringing the Power of Employees to the Community

We want to help employees become better citizens, so we make it easy for them to get involved in causes they care about and causes RBC cares about by offering volunteering, donation and fundraising programs

LEARN

RBC has 81,000 employees around the world. Awareness, understanding and empathy are important first steps to helping people become better citizens. Our goal is to provide ways for them to learn about the needs in their communities and the different ways they can get involved, as well as online tools and how-to resources for when they decide they're ready to take action.

ACT

Volunteering

We support employees by:

- Making it easy to find volunteer opportunities, with online tools and how-to resources
- Encouraging them to include family and friends in their volunteer activities
- Recognizing their individual and team volunteer time by sending a 'thank you' donation to their partner charity through our formal reward programs

Donating

We support employees by:

- Providing information on organizations and causes that need financial support and striving to ensure they see the impact of their donations
- Providing a gift matching program* to match cash donations provided by employees to causes they care about

Fundraising

- Our employees worldwide raise money and awareness for causes they care about
- Employee fundraising is most often undertaken at a local level. We formally track funds raised by our employees through the RBC Race for the Kids
- RBC provides funds to support teams of employees participating in pledged charitable fundraising events

SHARE

We encourage employees to share their volunteer efforts with friends, family and colleagues to inspire others to learn and act.

