

# Global ETF Services

RBC's Global ETF Services group provides best-in-class institutional ETF trading and market making capabilities. With trading desks in London, New York and Toronto, our team of traders, developers and quantitative researchers leverage years of expertise and a robust technology platform to facilitate comprehensive ETF consulting and execution services for our clients.

As part of RBC Global Markets, the Global ETF Services team is centrally organized to best support Asset Managers through cohesive touch points across all Capital Markets business lines and asset classes.

This cross-functional structure ensures our clients have a seamless experience throughout their product lifecycle – from concept development to inception to trading support to joint marketing and beyond.

### Full Service Lead Market Maker (LMM) Partner

- The team is centrally connected in Global Markets, enabling cross-asset class collaboration and optimal client results
- Holistic approach ensures breadth of access for clients and aligns incentives to maximize product efficiency
- ETF trading capabilities span the entire asset-class spectrum
- Specialties in actively-managed strategies including Semi-Transparent Equity, Corporate Credit, Municipal Bonds, SPACs and Multi-Asset ETFs

## What we offer

- ✓ Consultation during initial product development phase
- √ Contribute seed capital at inception
- ✓ Incubate new funds with LMM services
- ✓ Manage growing and mature funds through ancillary execution
- ✓ On-going joint marketing opportunities and issuer support

#### THE RBC ADVANTAGE

**Bank Stability** – RBC has been a trusted trading partner, seeding ETFs since 1999. RBC can leverage its strong AA credit rating to help our partners achieve their goals.

**Leading Edge Technology** – Scaled resources to accommodate trading complex ETFs and underlying components.

Thought Leadership – Regularly participates in industry discussions and disseminates daily ETF-specific commentary via the RBC Global ETF Roundup. Our global team provides bespoke client-driven sales and marketing support, including joint events, roadshows and publications.

**Collaborative Culture** – Global Markets framework enables cross-asset class teamwork, resulting in a prioritization of holistic partnerships.







Lead Market Maker on 138 ETFs / provided \$420 million in seed capital

Lead Market Maker on 134 ETFs / provided over \$400 million in seed capital

Lead Market Maker on 103 ETFs / provided \$100 million in seed capital

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